



**MOHAWK HUDSON RIVER
MARATHON
AND
HALF MARATHON**

www.mohawkhudsonmarathon.com

EXPO & PACKET PICK-UP

Saturday, October 9, 2010 • 10am-6pm • Crowne Plaza, Albany



DON'T MISS THIS EXHIBITOR OPPORTUNITY!

- 2,000 registered runners of the MHR Marathon and Half Marathon will come to the Expo to pick-up their registration materials – no race day packet pick-up available
- Promote and sell your products and services to 3,500 people
- Exhibitors included in 4-page MHR Marathon and Half Marathon race guide in September issue of *Adirondack Sports & Fitness* magazine (20,000 circulation) – and on adksports.com
- Promoted in Hudson-Mohawk Road Runners Club's *The Pace Setter* magazine and on mohawkhudsonmarathon.com

EXHIBITOR CATEGORIES

Running • Health • Fitness • Nutrition
Outdoor Clubs • Events • Travel • Apparel
Accessories • Samples • Prizes • Giveaways

EXHIBIT SPACE

- Booth: 8' deep x 10' wide booth, pipe and drape, covered table & chairs, internet service
- First booth: \$250 • Second or third booth: 20% discount • Fourth or more: 30% discount
- Non-profit organizations: 50% discount • Terms: Full payment is due by September 1
- ASF advertiser frequency discounts: 3-5x = 5%; 6-11x = 10%; 12x = 15%

WEEKEND SCHEDULE

- Expo Set-Up: Saturday, October 9, 7-10am
- Pasta Dinner: Saturday, October 9, 4:30-8pm at Crowne Plaza, Albany
- Marathon: Sunday, October 10, 8:30am start at Central Park, Schenectady
- Half Marathon: Sunday, October 10, 8:30am start at Colonie Town Park, Colonie

Race Directed by Hudson Mohawk Road Runners Club



Expo Produced by



Adirondack Sports & Fitness, LLC ▲ 15 Coventry Drive ▲ Clifton Park NY 12065 ▲ (518) 877-8788
info@adksports.com ▲ adksports.com ▲ fax: (518) 877-0619