

# MOHAWK HUDSON RIVER MARATHON AND HALF MARATHON

www.mohawkhudsonmarathon.com



# EXPO & PACKET PICK-UP

Saturday, October 8, 2011 • 10am-6pm • Crowne Plaza, Albany

## DON'T MISS THIS EXHIBITOR OPPORTUNITY!

- 2,250 registered runners of the MHR Marathon and Half Marathon will come to the Expo to pick-up their registration materials – no race day packet pick-up available
- Promote and sell your products and services to 4,000 people
- Exhibitors included in two-page MHR Marathon and Half Marathon race guide in September issue of *Adirondack Sports & Fitness* magazine (20,000 circulation) – and on [adksports.com](http://adksports.com)
- Promoted in Hudson-Mohawk Road Runners Club's *The Pace Setter* magazine and on [mohawkhudsonmarathon.com](http://mohawkhudsonmarathon.com)

## EXHIBITOR CATEGORIES

Running ■ Health ■ Fitness ■ Nutrition  
Outdoor Clubs ■ Events ■ Travel ■ Apparel  
Accessories ■ Samples ■ Prizes ■ Giveaways

## EXHIBIT SPACE

- Booth: 8' deep x 10' wide booth, pipe and drape, covered table & chairs, internet service
- First booth: \$300 ■ Second or third booth: 20% discount ■ Fourth or more: 30% discount
- Non-profit organizations: 50% discount ■ Terms: Full payment is due by September 1
- ASF advertiser frequency discounts: 3-5x = 5%; 6-11x = 10%; 12x = 15%

## WEEKEND SCHEDULE

- Expo Set-Up: Saturday, October 8, 7-10am
- Pasta Dinner: Saturday, October 8, 4:30-8pm at Crowne Plaza, Albany
- Marathon: Sunday, October 9, 8:30am start at Central Park, Schenectady
- Half Marathon: Sunday, October 9, 8:30am start at Colonie Town Park, Colonie

Race Directed by Hudson Mohawk Road Runners Club



Expo Produced by



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