

EXPLORE THE OUTDOORS

ADIRONDACK SPORTS WINTER EXPO

NOVEMBER 2-3, 2024

8,000 Attendees • 125 Exhibitors
Sales • Activities • Prizes



Celebrating 61 Years!
The Longest Running
Ski Show in the US

ALPINE SKI • SNOWBOARD • XC SKI • SNOWSHOE
OLYMPIC SPORTS • OUTDOOR SPORTS • HEALTH • FITNESS • TRAVEL

Saturday 10-5 • Sunday 10-4 • **FREE ADMISSION**
ALBANY CAPITAL CENTER • 55 EAGLE ST, ALBANY

THE GATHERING OF OUTDOOR ENTHUSIASTS

High-energy, upbeat atmosphere to reach our active, interested and affluent adults/families from a wide geographic area!

Exhibitor Testimonials – Great to have the show back • Super organized
Very nice venue • Great turnout • They all seemed like skiers • Steady traffic all weekend
High-quality interested people • Great job keeping the show alive



DETAILS & EXHIBITOR LIST

AdkSports.com/winter-expo

EXHIBIT SPACE

Regular Booth: \$495, w/electric \$525
Non-Profit Booth: \$395, w/electric \$425

8' deep x 10' wide booth includes: 8' back and
3' side pipe/drapes, 8' or 6' x 2.5' table,
2 chairs, Wi-Fi coverage and security

Early Bird Special
Register by July 31
to Save \$50

EASY ONLINE REGISTRATION!
AdkSports.com/winter-expo-booths

REGISTER BY MAIL

Complete the contract and mail a check.
Contract at: AdkSports.com/winter-expo-exhibitors



ADIRONDACK SPORTS



15 Coventry Drive • Clifton Park NY 12065
(518) 877-8788 • info@AdkSports.com
AdkSports.com
Facebook.com/AdkSportsExpos
Instagram.com/AdirondackSports





ADIRONDACK SPORTS WINTER EXPO

NOVEMBER 2-3
Sat 10-5 • Sun 10-4
Albany Capital Center
55 Eagle St, Albany
Free Admission



WINTER & OUTDOOR SPORTS, HEALTH, FITNESS AND TRAVEL
8,000 Attendees • 125 Exhibitors

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EXPO ATTENDEES

Attendees are committed to a lifestyle that involves outdoor sports, healthy living and travel activities. They are doers, not watchers. They embrace life with passion and challenge themselves to live life to the fullest.

Our visitors are outdoor enthusiasts and are in the prime of their spending years. They spend substantially on clothing, gear, events, services and travel. They invest in a wide variety of products and services that will enhance their experiences and assist them in reaching their personal goals.



ALBANY CAPITAL CENTER

The downtown venue provides all event amenities in a beautiful glass structure with 22,500 square feet of exhibit space and plenty of convenient parking. It's near the Renaissance, Hilton and Hampton Inn hotels, and within walking distance of restaurants.

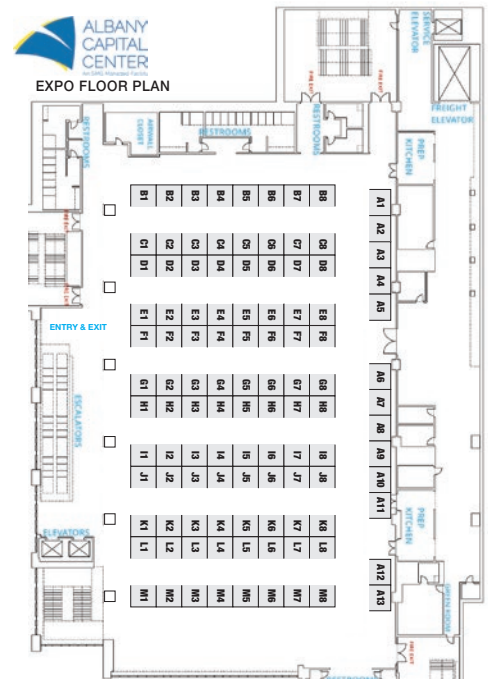


EXPO PUBLICITY

Promotion through advertising and editorial coverage in *Adirondack Sports* magazine (circulation: 20,000 monthly in print and online with 50,000 readership), plus social media.

An *Expo Attendee Guide* special section in the November issue with event coverage. *Adirondack Sports Weekly* emails sent to 20,000 subscribers.

A regional ad/promo campaign in newspapers, magazines, online, social media, and on radio and TV.



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